

Programma definitivo

14 September	15 September	16 September	17 September	18 September
9:00 – 10:00 Registration	9:00 – 10:30 Entrepreneurship and Public Procurement <i>A.Ancarani (UniCT)</i>	9:00 – 10:30 Entrepreneurship in industrial cluster <i>V.Albino (PoliBA)</i>	9:00 – 10:30 University's Third Mission <i>M.Colombo (PoliMI)</i>	9:00 – 10:30 Decision making in new venture creation <i>M.Muffatto (UniPD)</i>
10:00-10:30 Introduction to the Summer School Organisers <i>(UniCT+UniNA)</i>	10:00-10:30 Coffee break	10:00-10:30 Coffee break	10:00-10:30 Coffee break	10:00-10:30 Coffee break
10:30-12:00 <i>General Lecture</i> S.Paleari (UniBG)	10:30- 12:00 <i>Entrepreneurship: Concepts and Evolution</i> <i>Anita van Gils (Maastricht University)</i>	10:30- 12:00 Open Innovation in SMEs <i>C.Verbano (UniPD)</i>	10:30- 12:00 Knowledge Management in SMEs <i>E.Esposito (UniNA)</i>	10:30- 12:00 Entrepreneurship and Finance <i>Silvio Vismara (UniBG)</i>
12:00-12:15 Discussion	12:00-12:15 Discussion	12:00-12:15 Discussion	12:00-12:15 Discussion	12:00-12:15 Discussion
12:15-13:30 Lunch				
13:30-15:00 Laboratory: Case-study analysis theoretically based <i>M.Sartor (UniUD)</i>	13:30-15:00 Laboratory: Creativity and Effectuation in Entrepreneurship <i>T.Minola (UniBG)</i>	FreeTime	13:30-15:00 Laboratory: High-tech business planning <i>R.Grimaldi (UniBO)</i>	FINE della scuola
15:00-15:15 Discussion	15:00-15:15 Discussion		15:00-15:15 Discussion	
15:15-15:45 Coffee Break	15:15-15:45 Coffee Break		15:15-15:45 Coffee Break	
15:45-17:30 <i>Presentation of Doctoral Students' projects</i>	15:45-17:30 Laboratory: Studying entrepreneurship through scenario-based role-playing experiments <i>C.Di Mauro (UniCT)</i>		15:45-17:30 Laboratory: How to publish in Entrepreneurship journal <i>C.Rossi-Lamastra (PoliMI)</i>	
20:30				