

Brochure of the  
**XXV AiIG PhD Summer School 2017**

12<sup>th</sup> – 15<sup>th</sup> September 2017

School of Management – Politecnico di Milano

Via Lambruschini, 4B (Building 26/B) - 20156 Milano, Italy ([Googlemaps](#))

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## 1. Concept

# Goals of the AiIG PhD Summer School

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- Give PhD Students **practical and cross-disciplinary competences, methodologies and tools** to help them with their current and future challenges
- Make the AiIG PhD Summer School appealing to PhD Students **across the three years of the PhD program**
- Create and nurture in PhD Students a **sense of belonging** to the AiIG Community
- Enrich the **networking between PhD students and the broader AiIG community**

## 1. Concept

# A 3-year cycle of PhD Summer Schools

### Research (2017)

Structuring a relevant and solid research project and positioning it against existing bodies of research and theories

Producing strong outputs from a research project and placing them in the most appropriate journals

### Teaching (2018)

Designing effective education programs based on an in-depth understanding of the underlying learning processes

Teaching and engaging students in both undergraduate and postgraduate education programs

### Impact (2019)

Identifying and leveraging the most appropriate opportunities to fund a research project

Designing applied research projects in collaboration with the corporate world that can impact management practice

### Interaction

Improving relational, communication and networking skills

- Focus on the 3 main challenges that any PhD Student and young researcher has to deal with:
  - Research
  - Teaching
  - Impact
- Focus on a single issue every year (Research or Teaching or Impact), for a complete 3-year cycle
- Ideally, a PhD student takes part in all the three editions of the School (Research, Teaching and Impact) during her/his PhD program
- Every year dedicated sessions focused on developing interaction skills are introduced

## 2. Agenda

# AiIG PhD Summer School 2017

	Tuesday, 12th Sep 2017	Wednesday, 13th Sep 2017	Thursday, 14th Sep 2017	Friday, 15th Sep 2017
09.00		<b>SEMINAR</b> Positioning your project against existing research and theories	<b>SEMINAR</b> Exploring trends in academic publishing	<b>SEMINAR</b> Managing the dissertation: tips to excel across the PhD research cycle
11.00		<b>PAIR-WORKING</b> PhDs students in pairs criticize each others on the positioning of their PhD project	<b>TEAM-WORKING</b> Teams in the same Discipline build the Journals Landscape	<b>COMMUNITY-WORKING</b> Teams pitch the two Landscapes
				Closing by a Senior Member of AiIG
13.00	Light lunch	Light lunch	Light lunch	Light lunch
14.00	Introduction by a Senior Member of AiIG	<b>TEAM-WORKING</b> Teams in the same Discipline build a Theory Landscape and position their PhD projects within it	<b>COMMUNITY-WORKING</b> Teams present the Journal Landscape and receive feedbacks	
16.00	<b>SEMINAR</b> Engaging an audience: how to develop your public speaking skills	<b>COMMUNITY-WORKING</b> Teams present the Theory Landscape and receive feedbacks	<b>TEAM-WORKING</b> Teams in the same Discipline revise the Theory and the Journal Landscapes	
18.00				
20.00	<b>SOCIAL APERITIF</b> Speed Research Dating → Pairs		<b>SOCIAL INITIATIVE</b> Organized by the PhD students	
22.00		<b>GALA DINNER</b> AiIG community dinner		

## 2. Agenda

# Activities

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- The 2017 Edition of the AiIG PhD Summer School lasts 4 days, starting on **September, the 12<sup>th</sup> at 13.00** and ending on **September, the 15<sup>th</sup> at 14.00**
- It is built around **4 different activities**
  - **SESSIONS WITH THE SENIOR MEMBERS OF AiIG**: 2 sessions at the beginning and end of the Summer School
  - **SEMINARS**: 3 seminars provided by renowned international guest speakers
  - **PAIR/TEAM/COMMUNITY-WORKING**: 7 sessions guided by 15 Mentors from the AiIG Community who support PhD students in addressing the research challenges that characterize each specific Discipline
  - **NETWORKING EVENTS**: 3 events focused on networking and designed to trigger connections among PhD students

## SEMINAR

# Engaging an audience: how to develop your public speaking skills

### Enrico Sola

Communications Manager

**McKinsey & Company**

Enrico Sola is a Communications Expert with spikes in training and communication. He works as Communications Manager of McKinsey & Company. He rejoined McKinsey part-time in January 2004 (4 days a week) after he had already been working as Communication Specialist for McKinsey from 1995 to December 1999.

When he left McKinsey at the end of 1999, Enrico worked for 4 years as Communications Manager for eDreams, an on line travel company launched by ex McKinsey consultants from the Italian and Spanish offices. In those 4 years before rejoining McKinsey, he also pursued another passion – teaching – and he started delivering training programs in written and oral communication for international consulting firms and major corporations.

Today, Enrico delivers workshops and coaching sessions for McKinsey consultants from various offices (Italy, France, Scandinavia, Israel and Russia) and McKinsey Clients.



## SEMINAR

# Positioning your project against existing research and theories

### Dries Faems

Full Professor of Innovation and Organization

University of Groningen

Dries Faems is Full Professor Innovation & Organization at the Faculty of Economics and Business (University of Groningen) and Visiting Professor at the LUISS Business School. He also is the director of the Innovation & Organization research program at the SOM Research institute of the University of Groningen.

He has published papers in journals such as *Academy of Management Journal*, *Journal of Management Studies*, *Research Policy*, *Organization Studies*, *Journal of Product Innovation Management*, *Technovation*, and *Small Business Economics*. His current research focuses on the governance of open innovation, the role of Intellectual Property in appropriating value from innovation, and the impact of individuals' cognitive styles on the performance of new product development projects.

Dries Faems is **General Editor** of the **Journal of Management Studies** and a member of the editorial review board of the *Academy of Management Journal* and the *Journal of Trust Research*. He also acted as Guest Editor of a special issue on intellectual property management at the *California Management Review*.





### 3. Invited Speakers

## SEMINAR

# Exploring trends in academic publishing

### Alfonso Gambardella

Full Professor of Economics and Management  
Bocconi University

Professor of Management and Head of the Department of Management and Technology. He studies firm strategy, particularly technology strategy and the impact of innovation on industry structures. He published on national and international journals. His best known book is *Markets for Technology* (2001, MIT Press, with A.Arora and A.Fosfuri).

He is **Co-Editor** of *Strategic Management Journal* (with Sendil Ethiraj and Connie Helfat) and Past Chair of the *Business Policy and Strategy* Division of the US Academy of Management.

His website is <http://www.alfonsogambardella.it/>



## SEMINAR

# Managing the dissertation: tips to excel across the PhD research cycle

### Dovev Lavie

Full Professor of Strategic Management  
Technion – Israel Institute of Technology

Dovev Lavie joined the Technion in 2006 and serves as a Professor of Strategic Management at the Faculty of Industrial Engineering and Management. During the years 2015-2016 he also served as the Vice Dean for MBA Programs at the Technion. In addition, he held visiting positions at the London Business School, Bocconi University and the University College London.

Focusing on strategic management, Lavie's current research interests include value creation and appropriation in alliance networks, relational capabilities and performance implications of alliances, and applications of the resource-based view in interconnected technology-intensive industries. His work has been published in the *Academy of Management Review*, *Academy of Management Journal*, *Strategic Management Journal*, *Organization Science*, *Journal of Management*, among other outlets.

He is a former **Associate Editor** of the *Academy of Management Journal*



## 4. Mentors

# PAIR/TEAM/COMMUNITY-WORKING

## Support by 15 Mentors from the AiIG Community



ACCOUNTING, PERFORMANCE AND CONTROL  
**Deborah Agostino**  
Politecnico di Milano



COMPLEXITY AND SIMULATIONS  
**Ilaria Giannoccaro**  
Politecnico di Bari



ENTREPRENEURSHIP  
**Riccardo Fini**  
Università di Bologna



FAMILY BUSINESS  
**Tommaso Minola**  
Università degli Studi di Bergamo



FINANCE  
**Silvio Vismara**  
Università degli Studi di Bergamo



INFORMATION SYSTEMS  
**Paolo Neirotti**  
Politecnico di Torino



INNOVATION  
**Antonio Messeni Petruzzelli**  
Politecnico di Bari



INTERNATIONAL BUSINESS  
**Stefano Elia**  
Politecnico di Milano



KNOWLEDGE MANAGEMENT  
**Antonio Lerro**  
Università degli Studi della Basilicata



MARKETING  
**Paolo Roma**  
Università degli Studi di Palermo



ORGANIZATION  
**Filomena Canterino**  
Politecnico di Milano



PUBLIC MANAGEMENT  
**Tommaso Agasisti**  
Politecnico di Milano



STRATEGY  
**Antonio Ghezzi**  
Politecnico di Milano



SUPPLY CHAIN AND OPERATIONS  
**Guido Orzes**  
Libera Università di Bolzano

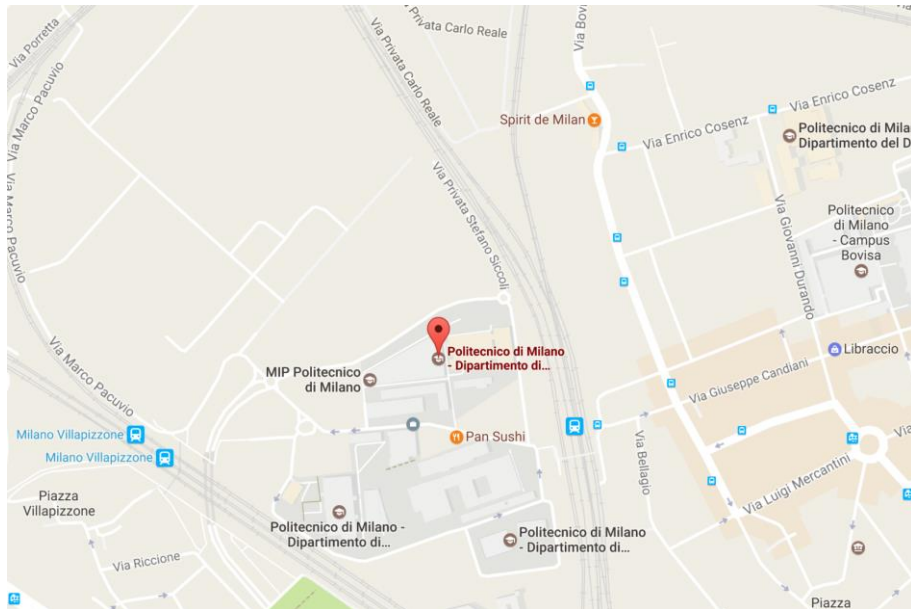


SUSTAINABILITY AND SOCIAL  
**Rosa Maria Dangelico**  
Sapienza Università di Roma

## 5. Location

# School of Management: Campus

The XXV AiIG summer School is hosted by the School of Management – Politecnico di Milano, in Via Lambruschini, 4B (Building 26/B) - 20156 Milano, Italy.



How to get there: [GoogleMaps](#)



Photos: Politecnico di Milano - Bovisa Campus

## 5. Location

# School of Management: How to reach the campus (1/3)

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### FROM MALPENSA AIRPORT

Take the Malpensa Express and get off at Bovisa

*Estimated travel time: 30 minutes*

### FROM LINATE AIRPORT

Take bus number 73 towards Piazza San Babila, get off at San Babila, take the red subway line M1 towards Rho Fiera or Bisceglie, get off at Cadorna and take the train to Bovisa

*Estimated travel time: 50 minutes*

### FROM ORIO AL SERIO – BERGAMO AIRPORT

There are several buses that connect the Airport and the city center. Autostradale (<http://autostradale.it>), Terravision (<http://www.terravision.eu/italiano/>) or Orioshuttle (<http://www.orioshuttle.com>) bring you to Milano Centrale where you can take the train to Milano Nord Bovisa or the subway line M2 to Milano Cadorna

*Estimated travel time: 60 minutes bus plus 15 minutes train*

## 5. Location

# School of Management: How to reach the campus (2/3)

### FROM DUOMO (City Centre)

Take the red subway line M1 towards Rho Fiera-Bisceglie, get off at Cadorna and take the train to Milano Bovisa. Alternatively, take the red subway line M1 towards Sesto FS rail station, get off at Porta Venezia and take the train to Milano Bovisa

*Estimated journey time: 20 minutes*

### FROM CENTRAL STATION

Take the green subway line M2 towards Famagosta, get off at Garibaldi station and take the urban railway towards Milano Bovisa (2 stops)

*Estimated journey time: 20 minutes*

### FROM GARIBALDI STATION

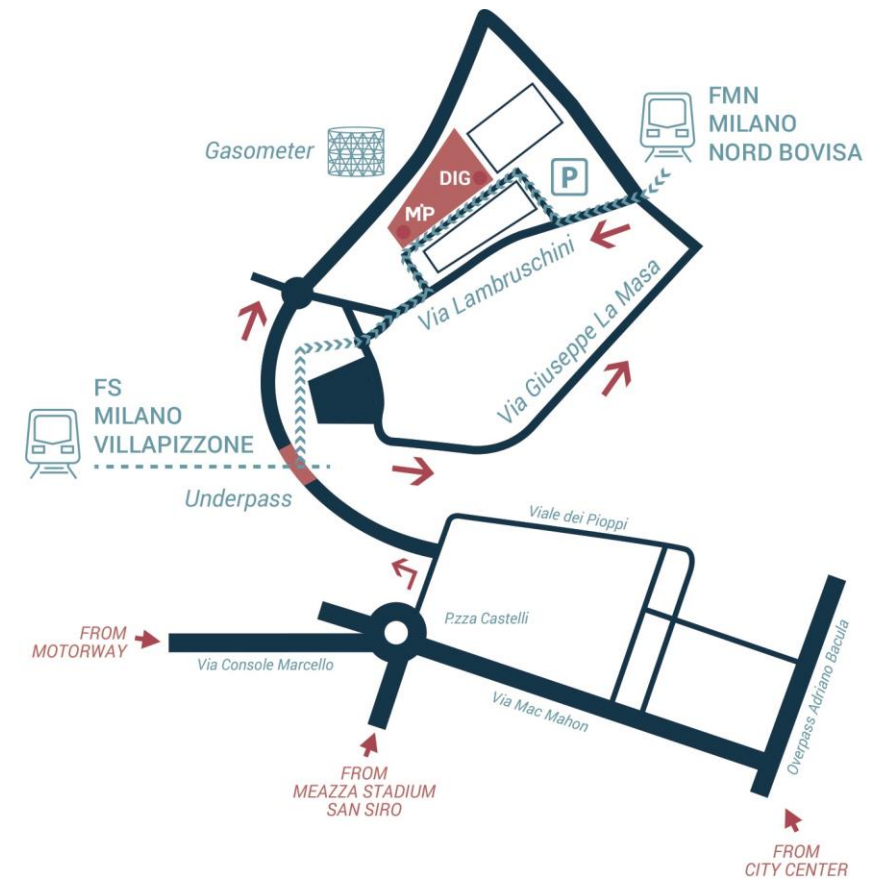
Take the urban railway towards Milano Bovisa (2 stops)

*Estimated journey time: 8 minutes*

### FROM CADORNA STATION

Take the urban railway towards Milano Bovisa (2 stops)

*Estimated journey time: 5 minutes*



## 5. Location

# School of Management: How to reach the campus (3/3)

Thanks to the subway (<https://www.atm.it/it/Pagine/default.aspx>) and the Passante Ferroviario (<http://www.trenord.it/it/home.aspx>) you can move quite easily around Milan. Bovisa is located between two railway stations: Milano Villapizzone and Milano Nord Bovisa.



## 5. Location

# School of Management: Suggested hotels

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Milan is a very popular tourist destination so participants are advised to book their accommodations early. Most hotels within Milan are conveniently located near public transportation but be sure that they are close to a subway or a train station. The organizing committee strongly suggest to book and hotel in the area of Repubblica or Garibaldi due to their centrality and well connected position.

These are just two of the numerous hotel where you can find an accommodation:

<http://www.hotelvalganna.com/template.php?pag=1140&tongue>

<http://www.ibis.com/it/hotel-0933-ibis-milano-centro/index.shtml>



## 6. Registration Fees

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To participate in the XXV AiIG PhD Summer School payment can only be performed by **Credit Card** in the Join the Summer School section of the website. The rates depend on the participant status.

**Early bird - AiIG junior members (before June the 15<sup>th</sup>):** Tuition for the program is € 430.00 (it includes 2017 AiIG membership) and is inclusive of participation, course materials, lunches, coffee breaks, social aperitif and gala dinner.

**Late registration - AiIG junior members (after June the 15<sup>th</sup>):** Tuition for the program is € 500.00 (it includes 2017 AiIG membership) and is inclusive of participation, course materials, lunches, coffee breaks, social aperitif and gala dinner.

**Ordinary participants:** Tuition for the program is € 600.00 and is inclusive of participation, course materials, lunches, coffee breaks, social aperitif and gala dinner.

It should be underlined that AiIG has no VAT and therefore does not issue invoice, but receipt. If you require further information, please contact the secretariat at [milano2017@scuolaestivaaiig.it](mailto:milano2017@scuolaestivaaiig.it)