

XXVI AiIG PhD Summer School – 2018

«*Defining the impact of research: scope, methods and practices*»

Date: 11th – 14th September 2018

Venue: Politecnico di Torino, Campus Lingotto, Via Nizza, 230, Turin.

Program

September 11th. Defining research impact

11:00 – 11:30 *Institutional Welcome* – Room 201

- **Guido Saracco**, Rector of Politecnico di Torino
- **Raffaella Cagliano**, Politecnico di Milano, AiIG Scientific Board
- **Emilio Paolucci**, Politecnico di Torino, Director of the AiIG School.

11:30 – 13:00 *The dimensions of scientific research impact* – Room 201

- **Paula Stephan**, Georgia State University and National Bureau of Economic Research (US).

13:00 – 14:00 Lunch

14:00 – 15:00 *Measuring and evaluating scientific impact* – Room 201

- **Henk Moed**, Sapienza Università di Roma.

15:00 – 16:00 *The assessment of efficiency, effectiveness and impact of scientific research* – Room 201

- **Cinzia Daraio**, Sapienza Università di Roma.

16:00 – 16:30 *Exploring the drivers of scientific impact of a paper: introduction to the assignment* – Room 201

- **Alessandra Colombelli**, Politecnico di Torino
- **Elisa Ughetto**, Politecnico di Torino

18:00-20:00. Social Event and Team Building – SocialFare

September 12th. Research impact in the perspectives of institutions and funding agencies

9:00 – 11:00 *Experiences from the field* – Room 201

- *How to assess efficiency in public services: the application of yardstick competition by the Italian Transport Authority.* **Andrea Camanzi**, President of the Italian Transportation Authority
- *The impact of economic analysis in regulatory decisions: applications to transport, energy and telecoms.* **Carlo Cambini**, Politecnico di Torino
- *Designing retail models in urban context: advising policy-makers.* **Giulio Zotteri**, Politecnico di Torino

11:00 – 11:30 Coffee Break

11:30 – 12:15 *EU research funding instruments and impact evaluation* – Room 201

- **Chiara Biglia**, Head of Excellent Science and Researchers Mobility Office, Politecnico di Torino
- **Valentina Romano**, Head of Collaborative Projects Office, Politecnico di Torino

12:15 – 13:15 *Experiences from the field: career experience of academic scholars in engaging international institutions* – Room 201

- **Valentina Cauda**, Politecnico di Torino
- **Riccardo Fini**, Università di Bologna
- **Massimo Tavoni**, Politecnico di Milano

13:15 – 14:15 Lunch

14:15 – 15:45 **Team working 1** – Room 206 & Study room Marconi

With the mentors: *Exploring the drivers of scientific impact of a paper: analysis and discussion*

15:45 – 16:00 Coffee Break

16:00 – 16:30 *Tools for framing the impact of a research program* – Room 201

- **Giuseppe Scellato**, Politecnico di Torino
- **Paolo Neirotti**, Politecnico di Torino

16:30 – 18:00 **Team working 2** – Room 206 & Study room Marconi

With the mentors: *Developing a collaborative research program (part 1)*

September 13th. Engaging stakeholders: industry and society

9:00 – 10:00 *Matching rigor and relevance in management research: a cautionary tale.* – Aula magna

- **Mariano Corso**, Politecnico di Milano

10:00 – 11:30 **Round Table** *The role of academic research in Open Innovation models* – Aula magna

- Chaired by Filomena Greco, Il Sole 24 Ore
 - Enrico Pochettino, IREN, Head of internationalization and innovation
 - Roberto Cimino, ENI, R&D planning and Technology Scenarios VP
 - Giancarlo Dellora, FPT Industrial Innovation & Technology Manager
 - Gianfranco Carbonato, CEO Prima Industrie
 - Annamaria Bottero, Project & Technology adoption responsible, Microsoft Italia

11:30 – 11:45 Coffee break

11:45 – 12:15 *Disseminating research outcome* – Room 201

- **Alberto Di Minin**, Scuola Universitaria Superiore Sant'Anna Pisa

12.15 – 13.00 *Experience from the Field* – Room 201

- **Andrea Cabrini**, Class CNBC, Managing Director

13:00 – 14:00 Lunch

14:00 – 15:00 *Academic research and social impact* – Room 201

- **Mario Calderini**, Politecnico di Milano

15:00 – 16:00 **Team working 2** – Room 206 & Study room Marconi

With the mentors: *developing a collaborative research program (part 2)*

16:00 – 16:30 Coffee break

16:30 – 18:00 **Team working 2** – Room 206 & Study room Marconi

With the mentors: *developing a collaborative research program (part 3)*

September 14th. Managing the impact timeline along the academic career

9:00 – 10:30 **Team Working 3** – Room 201

Plenary session: *Developing a collaborative research program: presentation of the ideas*

10:30 – 11:00. Coffee Break

11:00 – 12:00 *Research impact and managerial studies* – Room 201

- **Nicolaj Foss** (Bocconi University)

12:00 – 12:30 *Closing remarks* – Room 201

- **Massimo Colombo** (President AiIG, Politecnico di Milano)
- **Emilio Paolucci** (Politecnico di Torino)

12:30 – 13:30 Farewell Lunch

Invited Speakers

- Paula Stephan
- Henk Moed
- Andrea Camanzi
- Nicolaj Foss
- Alberto Di Minin
- Andrea Cabrini
- Filomena Greco

Speakers from AiIG Community

- Mario Calderini
- Carlo Cambini
- Mariano Corso
- Cinzia Daraio
- Giulio Zotteri

With the support of the ARI Department of Politecnico di Torino

- Chiara Biglia
- Valentina Romano

Academic Tutors

- Riccardo Fini (Università di Bologna)
- Antonio Messeni Petruzzelli (Politecnico di Bari)
- Lorella Cannavacciuolo (Università degli studi di Napoli Federico II)
- Paolo Barbieri (Università di Bologna)
- Manfredi Bruccoleri (Università degli studi di Palermo)
- Irene Bengo (Politecnico di Milano)
- Massimiliano Guerini (Politecnico di Milano)

Local Organizing Committee

- Daniele Battaglia
- Luigi Buzzacchi
- Federico Caviggioli
- Alessandra Colombelli
- Antonio Demarco
- Paolo Landoni
- Paolo Neirotti
- Emilio Paolucci
- Elisabetta Raguseo
- Giuseppe Scellato
- Elisa Ughetto
- Giulio Zotteri