

# XXVIII AilG PhD Summer School

Research in Management Engineering: Improving Relevance and Rigor February 17-19, 2021

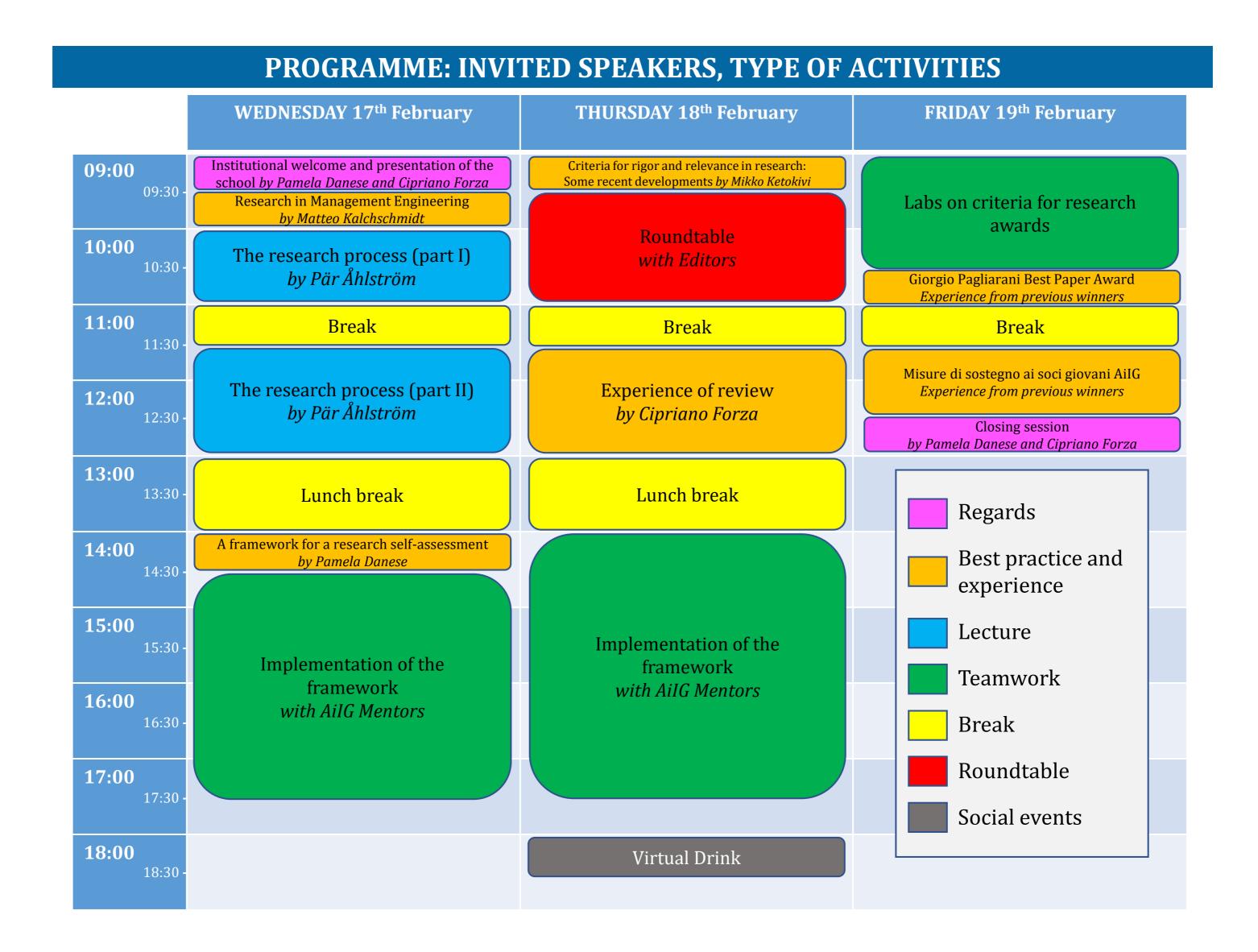
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# **OBJECTIVES**

- ✓ To raise students' awareness of the *research process* so as to understand how to plan and run a *rigorous and relevant* research internally consistent in terms of maturity of knowledge, research questions, research approach, and contribution
  - → to understand what a research process implies and requires (what are the steps to be undertaken, the decisions in each step and their implications, how to build a rigorous research process, meet internal consistency between steps and decisions, design a research that may be relevant, etc.);
  - → to understand what is important when (self-)assessing their own or others' research and, thus, of the criteria an Editor/Reviewer generally applies to assess the relevance and rigor of a research;
- ✓ To raise students' awareness of the importance of being part of the AilG community and strengthen personal and research connections between them.

# **PROGRAMME**



# **LECTURERS**



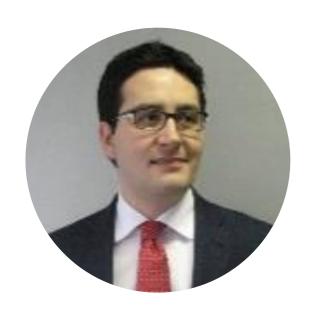
### THE RESEARCH PROCESS

#### Pär Åhlström, Stockholm School of Economics

Professor at Stockholm School of Economics, Sweden, in the field of Innovation and Operations Management, where he is vice president and director of the Centre for Innovation and Operations Management.

For several years, coordinator of the EDEN Doctoral Seminar on Research Methodology in Operations Management (till 2019). Coordinator of the EurOMA Doctoral Seminar (an initiative of the European Operations Management Association).

Associate Editor of International Journal of Operations and Production Management, member of the Editorial Review Board of Journal of Operations Management and of Journal of Purchasing and Supply Management.



#### RESEARCH IN MANAGEMENT ENGINEERING

#### Matteo Kalchschmidt, University of Bergamo

Professor of Project and Innovation Management at the University of Bergamo, where he is also Vice-Chancellor for Internationalization and International Relations and Head of the Department of Management, Information and Production Engineering.

Editor in Chief of Operations Management Research, member of the Editorial Review Board of the International Journal of Operations & Production Management.

His research interests are related to the Supply Chain Management area with specific attention to Global and Sustainable Supply Chain Management.



# A FRAMEWORK FOR A RESEARCH SELF-ASSESSMENT

#### Pamela Danese, Università degli Studi di Padova

Professor of Operations & Supply Chain Management, Università degli Studi di Padova.

Coordinator of the EDEN Doctoral Seminar on Research Methodology in Operations Management.

Associate Editor of the International Journal of Operations and Production Management, member of the Editorial Review Board of the Journal of Operations Management and Area Editor of Operations Management Research.



# CRITERIA FOR RIGOR AND RELEVANCE IN RESEARCH: SOME RECENT DEVELOPMENTS

#### Mikko Ketokivi, IE Business School

Professor of Operations Management and Organization Design at IE Business School. In addition to the substantive topics of operations management and organization design, he specializes in methodology: research design, analysis of complex statistical data, measurement, reasoning, scientific rhetoric, and argumentation.

In 2015-2017, he served as Co-Editor-in-Chief of Journal of Operations Management. In addition, he serves or has served on the editorial boards of Academy of Management Review, Decision Sciences, and Production and Operations Management.



#### EXPERIENCE OF REVIEW

#### Cipriano Forza, Università degli Studi di Padova

Professor of Management Engineering, Università degli Studi di Padova.

Since 2012, he has been a member of the Scientific Committee of the Academic Journal Guide by the Chartered Association of Business Schools (ABS), his subject area of appointment being Operations and Technology Management.

Member of the Editorial Review Board of the Journal of Purchasing and Supply Management. Former Associate Editor of the Journal of Operations Management and Decision Sciences Journal.

2020 GIORGIO PAGLIARANI BEST PAPER AWARD - EXPERIENCES FROM PREVIOUS WINNERS





**EMANUELA RONDI** 

Libera Università di Bolzano

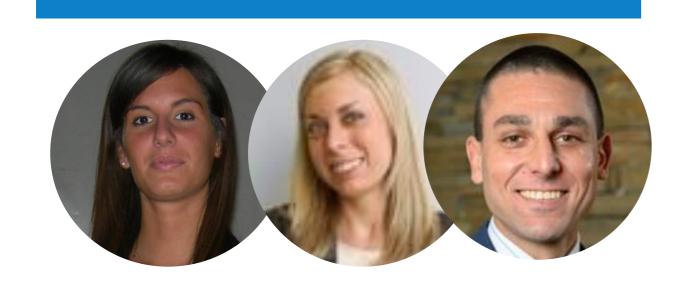
**JASPER BRINKERINK** 

Libera Università di Bolzano

BEST PAPER: «WHEN CAN FAMILIES FILL VOIDS? FIRMS' RELIANCE ON FORMAL AND INFORMAL INSTITUTIONS IN R&D DECISIONS»

MISURE DI SOSTEGNO AI GIOVANI SOCI AIIG - EXPERIENCES FROM PREVIOUS WINNERS

ADVANCED DIGITAL
SUPPLY CHAIN
TECHNOLOGIES TO
SUPPORT
SUSTAINABILITY



Laura Macchion, Università di PadovaAntonella Moretto, Politecnico di MilanoAndrea Patrucco, Florida International University

UNVEILING THE
EMERGENCE OF
DIGITAL-ABSORPTIVE
CAPACITY



Lorenzo Ardito, Politecnico di Bari
Roberto Cerchione, Università di Napoli
Parthenope
Erica Mazzola, Università di Palermo

Elisabetta Raguseo, Politecnico di Torino

UNDERSTANDING THE
IMPACT OF THE
SHARING ECONOMY
ON TRADITIONAL
INDUSTRIES: THEORY
AND EVIDENCE FROM
THE HOSPITALITY
INDUSTRY



Mattia Cattaneo, Università di BergamoUmberto Panniello, Politecnico di BariTiziana D'Alfonso, Università di Roma La Sapienza

# **TEAMWORK**

#### IMPLEMENTATION OF THE FRAMEWORK FOR A RESEARCH SELF-ASSESSMENT



ACCOUNTING, PERFORMANCE AND CONTROL

Matteo Mura, Università di Bologna



INFORMATION SYSTEMS

Elisabetta Raguseo, Politecnico di Torino



COMPLEXITY AND SIMULATIONS

Filippo Visintin, Università di Firenze



**ENTREPRENEURSHIP** 

Massimiliano Guerini, Politecnico di Milano



**FAMILY BUSINESS** 

Tommaso Minola, Università di Bergamo



**FINANCE** 

Michele Meoli, Università di Bergamo





#### **INNOVATION**

Erica Mazzola, Università di Palermo Matteo Vignoli, Università di Bologna



**INTERNATIONAL BUSINESS** 

Carmela Di Mauro, Università di Catania



KNOWLEDGE MANAGEMENT

Daniela Carlucci, Università della Basilicata



**MARKETING** 

Debora Bettiga, Politecnico di Milano

# **TEAMWORK**

#### IMPLEMENTATION OF THE FRAMEWORK FOR A RESEARCH SELF-ASSESSMENT



#### **ORGANIZATION**

Fabiola Bertolotti, Università di Modena e Reggio Emilia



#### **STRATEGY**

Lorenzo Ardito, Politecnico di Bari



#### SUPPLY CHAIN AND OPERATIONS

Marco Formentini, Università di Trento



# SUSTAINABILITY AND SOCIAL

Rosa Maria Dangelico, Università di Roma La Sapienza



#### PUBLIC MANAGEMENT

Roberta Pellegrino, Politecnico di Bari

#### LAB ON CRITERIA FOR RESEARCH AWARDS

Students will work in teams in separate breakout rooms and a final briefing, altogether, will follow.

# ROUNDTABLE WITH EDITORS



**GUIDO NASSIMBENI** 

University of Udine

Area Editor Operations Management Research. Editorial Advisory Board Journal of Purchasing and Supply Management. Former Associate Editor Journal of Operations Management.



**RICCARDO FINI** 

University of Bologna

Associate Editor Journal of Technology
Transfer.
Editorial Boards Entrepreneurship
Theory & Practice, Journal of Business
Venturing, and Journal of Management
Studies.



**GERARDO PATRIOTTA** 

Warwick Business School

Consulting Editor (former General Editor) Journal of Management Studies. Editorial boards Academy of Management Review and Organization Studies.

# REGISTRATION AND FEE







#### **EARLY BIRD**

AilG junior members (till January 31<sup>th</sup>, 2021): tuition for the program is € 150 euros (+30 euros for 2020 AilG membership) and is inclusive of participation and course materials.

#### LATE REGISTRATION

AilG junior members (after January 31<sup>th</sup>): tuition for the program is € 200 euros (+30 euros for 2020 AilG membership) and is inclusive of participation and course materials.

#### ORDINARY PARTICIPANTS

tuition for the program is € 250 and is inclusive of participation and course materials.

AilG has no VAT number and, therefore, does not issue invoices, but receipts. If you require further information, please contact: <a href="mailto:scuolaiig2020@gest.unipd.it">scuolaiig2020@gest.unipd.it</a>