

XXIX AiIG PhD Summer School

"Pathways to Research Impact"

7-9 September 2021, Bari, Italy



Politecnico
di Bari

Outline

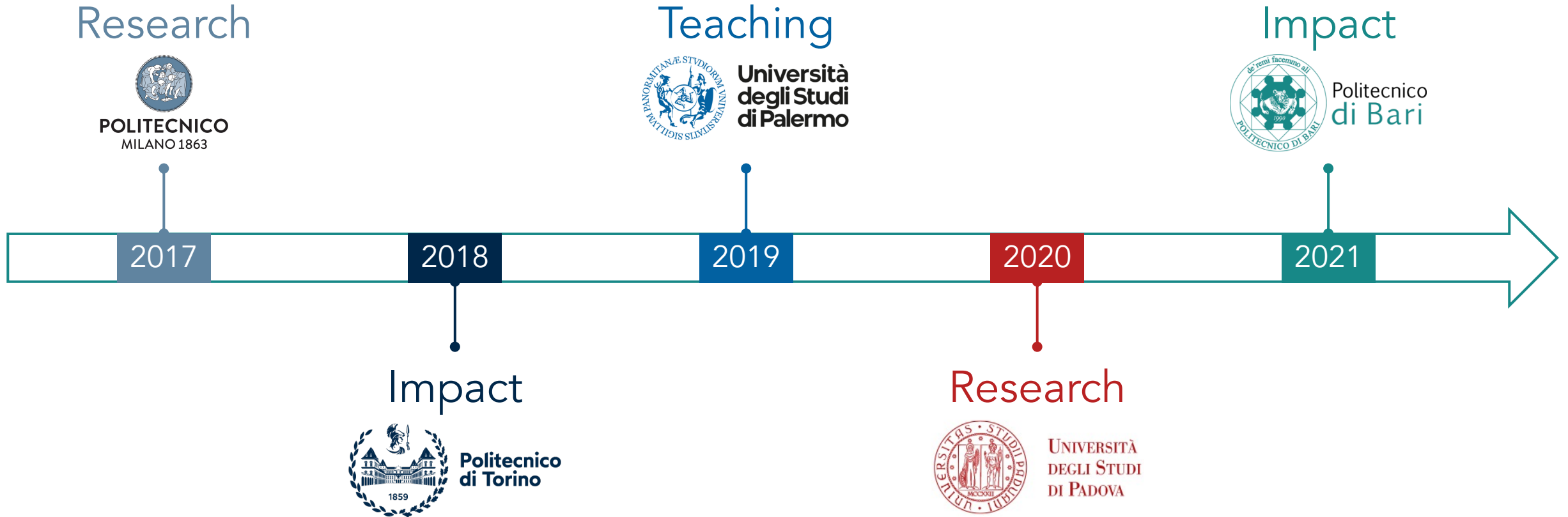
- Objectives
- Program
- Key dates and info
- Organizing committee

Objectives

General objectives

- To provide PhD Students with practical and cross-disciplinary competences, methodologies and tools to support them with their current and future research and career challenges
- To make the AiIG PhD Summer School appealing to PhD Students across the three years of the PhD program
- To create create and nurture a sense of membership to the AiIG Community in PhD Students
- To facilitate networking activities and opportunities between PhD students and the AiIG community

The cycle of the summer school








Learning outcomes

- Understanding of the academic and societal impact of research
- Ability to identify potential pathways of research impact
- Ability to assess and monitor research and its potential academic and societal impact
- Ability to communicate the potential impact of research to a variety of stakeholders
- Understanding the role of research evaluation

Program

Program

	-- DAY 1: 7 September 2021 -- "Research and societal impact"	-- DAY 2: 8 September 2021 -- "Academic impact and research evaluation"	-- DAY 3: 9 September 2021 -- "Perspectives on research impact"
9.00	Registration and Welcome		
9.30			
10.00	Technology innovation and research for social impact Mario Calderini	Do we have the right metrics? A journey from research productivity to the sustainability of research evaluation Cinzia Daraio*	When citizens judge science: Evaluations of social impact and support for research Chiara Franzoni*
10.30			
11.00	--- coffee break ---	--- coffee break ---	--- coffee break ---
11.30			
12.00	The societal impact of research and the third mission Andrea Piccaluga	The impact of incentive systems and the evaluation of research Mattia Cattaneo	Perspectives on research impact Kevin Crowston Maria Savona* Giovanni Perrone Antonio Uricchio* Gavin Reddick Francesco Zollino
12.30			
13.00	--- lunch ---	--- lunch ---	Closing session
13.30			
14.00	Scientific research and entrepreneurship Riccardo Fini	A methodological approach to assess the academic and social impact of research (part 1)	--- lunch ---
14.30			
15.00			
15.30	--- coffee break ---	--- coffee break ---	
16.00			
16.30	Parallel universes and transformational systemic change Sandra Waddock*	(part 2) Federico Caniato Stefano Magistretti	
17.00			
17.30			
18.00			
18.30			

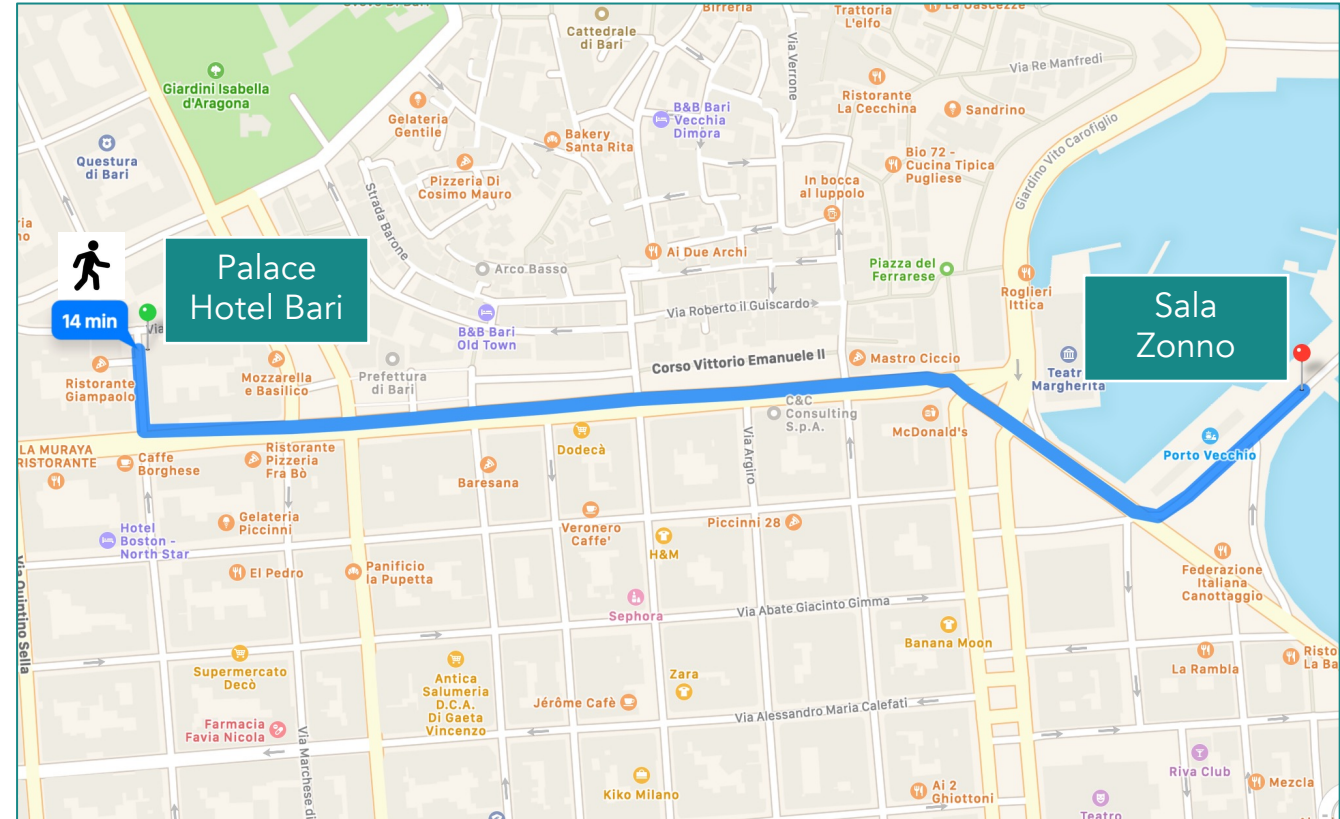
 Regards	 Break
 Lecture	 Roundtable
 Teamwork	*Online session

Where **Palace Hotel**
Via F. Lombardi 13
70122, Bari

Social Dinner

When 8 September 2021 at 20.00

Where Sala Zonno
Molo San Nicola 3
70121, Bari
www.zonnoricevimenti.it



Research and societal impact

7 September 2021

Program

-- DAY 1: 7 September 2021 -- "Research and societal impact"	
9.00	Registration and Welcome
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17.00	Sandra Waddock*
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18.00	
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POLITECNICO
MILANO 1863

Mario Calderini, a Ph.D. in Economics from the University of Manchester, is full Professor at Politecnico di Milano, School of Management, where he teaches Social Innovation. He is the Director of Tiresia, the Politecnico di Milano School of Management's Research Centre for Impact Finance and Innovation. He is cabinet advisor to the Minister of Innovation Vittorio Colao and a member of the Sustainable Finance for Infrastructure Advisory Board established by Minister Enrico Giovannini. He has been the Director of Alta Scuola Politecnica and Executive Vice President of Fondazione Politecnico. He served as senior advisor to several Ministers of University Research and Innovation and Government's Sherpa for the G7 Italian Presidency 2017.

His numerous publications in highly ranked international journals cover several topics in the field of innovation and social impact finance. He has been a member of the G8 Task Force for Social Impact Investment; he chaired the Italian Advisory Board on Social Impact Finance; he is the President of the Scientific Committee of the Social Impact Agenda for Italy Association (Italy's NAB). He sits in the Italian Government's Advisory Group on Social Entrepreneurship and Impact Measurement and he contributed to promote the social innovation agenda in Italy, launching the sector's first public consultation. He has been part of the Government's Advisory Group that drafted the new law on social entrepreneurship.

He is the President of the Advisory Board for Research and Innovation Strategy of the Lombardy Region Government. He sits in the Advisory Board of Unicredit Group, in the Sustainability Advisory Board of Bolton Group and Edison, and in the Directors Board of Fondazione De Agostini. Board of the newly established Nesta Italy Foundation.

- Lecture
- Teamwork
- Roundtable

*Online session




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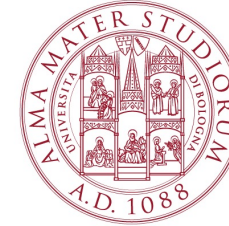
Andrea Piccaluga is the Director of the Institute of Management at Scuola Superiore Sant'Anna. He is vice-President of Netval (www.netval.it), the Italian network of University Technology Transfer Offices, after being president from 2014 to 2019. He holds a PhD from Scuola Superiore Sant'Anna and a Master in Technology and Innovation Management from SPRU-University of Sussex. He is Associate editor of the R&D Management Journal, member of the Board of the Italian Society of Management (SIMA) and Fondazione Casa Cardinale Maffi. He collaborates with large and medium-sized companies (Knauf, Loccioni, ENI, ENEL, Valagro, etc.), with the European Patent Office (EPO) and the Italian Patent Office (UIBM) and with the Ministry of University and Research (MUR), JRC Bruxelles and with the regional governments of Puglia (Arti), Tuscany and Emilia Romagna.

He has published articles about R&D management, Open Innovation, Regional Innovation Policies, high-tech entrepreneurship and Technology Transfer. In the last few years he has been increasingly active in the field of purpose-driven organisations. He is co-author of *La Buona Impresa* (Il Sole 24 Ore), *La sfida del trasferimento tecnologico*. Le università italiane si raccontano (Springer, with M. Bianchi), *La gestione del trasferimento tecnologico* (Springer, with G. Conti and M. Granieri) and *Sorella Economia* (Porziuncola, with M. Asselle).

-  Lecture
-  Teamwork
-  Roundtable



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Riccardo Fini is Associate Professor and Coordinator of the PhD Program in Management at the University of Bologna (UniBo) and Visiting Professor at Imperial College London (ICL) and Nord Business School Bode. He serves as Director of the Entrepreneurship Hub and of the Master in Entrepreneurship at Bologna Business School. His research interests include entrepreneurship, science commercialization and impact. He researched at Mines Paris, Case Western Cleveland, U. Bozen and ICL. He is a two-time recipient of the EU Marie Curie fellowship and a one-time recipient of the IT IRI Management Fellowship.

His work is published in the Academy of Management Journal, Entrepreneurship Theory & Practice (ET&P), Journal of Business Venturing (JBV), Journal of Management Studies (JMS), Organization Science, Research Policy, and Strategic Entrepreneurship Journal. As principal investigator he has been awarded €400.000, and he's serving as Associate Editor for the Journal of Technology Transfer. He is on the Editorial Board of ET&P, JBV and JMS, and has been appointed to the Membership Committee of the Entrepreneurship Division at the Academy of Management. His research was featured in Il Sole24Ore, Nature, Times Higher Education and The New York Times.

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Galligan Chair of Strategy, Carroll School Scholar of Corporate Responsibility, and Professor of Management at Boston College's Carroll School of Management. She has published 15 books and more than 170 papers and chapters in a wide variety of journals and books. Waddock received a PRME Pioneer Award in 2017, the 2016 Lifetime Achievement Award from Humboldt University for contributions in corporation sustainability and responsibility, the 2015 award for Leadership in Humanistic Management, and the 2014 Lifetime Achievement Award in Collaboration Research (CSSI Symposium and Partnership Resource Center, Erasmus U.), among others.

Her latest books are Transforming towards Life-Centered Economics (2020) and Management and the Sustainability Paradox (David Wasieleski, Sandra Waddock, and Paul Shrivastava, 2020). Current research interests are intellectual shamanism, transformational systems change, memes and narratives in system transformation, stewardship of the future, corporate sustainability and responsibility, the problem of growth, and wisdom.

-  Lecture
-  Teamwork
-  Roundtable

Academic impact and research evaluation

8 September 2021

Program

-- DAY 2: 8 September 2021 --
"Academic impact and
research evaluation"


9.00	
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10.00	Do we have the right metrics? A journey from research productivity to the sustainability of research evaluation Cinzia Daraio*
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SAPIENZA
UNIVERSITÀ DI ROMA

Cinzia Daraio is full professor at the Department of Computer, Control and Management Engineering "A. Ruberti" of Sapienza University of Rome, Rome (Italy). She is specialized in science and technology indicators, data quality and data integration, higher education microdata, methodological and empirical studies in productivity and efficiency analysis. Over the years, she participated in several international and national research projects and expert groups at the European Commission and OECD on these subjects.

She is member of the Editorial Board of Journal of Productivity Analysis, International Transactions in Operational Research, Scientometrics, Journal of Data and Information Science, Quantitative Science Studies, Scholarly Metrics and Analytics and others. She authored more than 200 publications including a monograph, an edited book, many articles in international peer-reviewed journals, several chapters and papers presented at conferences and in proceedings. She recently authored two chapters in the prestigious Springer Handbook of Science and Technology Indicators, and edited in 2020, with Wolfgang Glänzel, the Springer book on "Evaluative informetrics – the art of metrics-based research assessment, Festschrift in honour of Henk F. Moed".

-  Lecture
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UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Mattia Cattaneo is Vice-Director of the ITSM (ICCSAI – Transport and Sustainable Mobility) center of the University of Bergamo and Assistant Professor at the Department of Management, Information and Production Engineering. He has been appointed to the INFORMS Operations Research Section Committee – Best AAS (Aviation Application Section) PhD dissertation in 2021. His main research interests include air transport planning, network science and research evaluation.

His works are published in numerous scientific journals including Transportation Research Part B, E, A, Transport Policy, Research Policy, Research Evaluation, Regional Studies and STATA journal. He has an active research international network, currently collaborating with researchers from prestigious universities, including the MIT, the University of Coimbra, the TU Delft, the George Washington University, the Istituto Superior Técnico, the University of Hong Kong and the University of Adger.

-  Lecture
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Federico Caniato is Full Professor of Supply Chain and Purchasing Management at the School of Management of Politecnico di Milano, where he also serves as the Rector's Delegate for Life Long Learning. He is the director of the International Master in Supply Chain and Procurement Management of MIP Politecnico di Milano Graduate School of Business. Federico Caniato is member of the board of the European Operations Management Association (EurOMA) and the Italian Association of Management Engineering (AiG).

He authored several international publications on various Operations and Supply Chain Management journals, and he is Associate Editor of the Journal of Purchasing and Supply Management and the International Journal of Operations & Production Management. The research interests of Federico Caniato are in the field of Supply Chain and Purchasing Management, in the last years he has focused on Supply Chain Finance, Supply Chain Sustainability and Supply Chain Resilience. He focused in particular on the Food and Fashion industries. He is the director of the Supply Chain Finance Observatory, the leading research initiative in Italy on the topic, in close collaboration with the international Supply Chain Finance Community. He is also one of the directors of the Food Sustainability Observatory.

-  Lecture
-  Teamwork
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POLITECNICO
MILANO 1863

Stefano Magistretti is Assistant Professor in Innovation and Design Management at the School of Management, Politecnico di Milano, and a senior researcher in the LEADIN'Lab, the Laboratory of LEAdership, Design, and INnovation. Within the School of Management, he also serve as Research Platform Development for the Observatory Design Thinking for Business.

He has published conference articles and a chapter in an edited book, as well as more than 10 articles in journals such as Journal of Product Innovation Management, Technological Forecasting and Social Change, R&D Management, Industry & Innovation, Business Horizons, Creativity and Innovation Management, Journal of Knowledge Management, Management Decision, Research Technology Management, Innovation Organization & Management, and Technology Analysis and Strategic Management Journal.

-  Lecture
-  Teamwork
-  Roundtable

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18.00	
18.30	



Group work and tutors

Federico Caniato
Politecnico di Milano



Stefano Magistretti
Politecnico di Milano



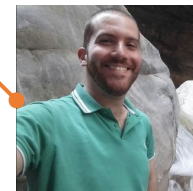
Lorenzo Ardito
Politecnico di Bari






Angelo Natalicchio
Politecnico di Bari



Maria Elena Latino
Università del Salento



Luca Fraccascia
Sapienza University of Rome

-  Lecture
-  Teamwork
-  Roundtable

Perspectives on research impact

9 September 2021




Program



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Chiara Franzoni (Ph.D.) is Associate Professor of Economics and Management at Polytechnic University of Milan, where she also serves as the Director of the Advanced Master in Innovation and Entrepreneurship. Dr. Franzoni is an expert of Economics of Science & Innovation. Her current research focuses on grant peer review and the funding of risky research.

She also works on crowd and citizens engagement with science. Her research is sponsored by the Alfred P. Sloan Foundation. Her work is published in numerous books and scientific journals including Science, PNAS, Research Policy, Entrepreneurship Theory and Practice, and the Journal of Management Studies.

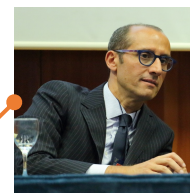
-  Lecture
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Program

-- DAY 3: 9 September 2021 --	
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13.00	Closing session
13.30	
14.00	---
14.30	



Kevin Crowston
Distinguished Professor of Information Science
Associate Dean for Research



Giovanni Perrone
President of the AiG



Gavin Reddick
Chief Analyst



Maria Savona
Professor in Economics of Innovation
Editor of Research Policy



Antonio Uricchio
President of the ANVUR



Francesco Zollino
Senior Research Manager



- Lecture
- Teamwork
- Roundtable

Online pre-event

6 September 2021

Online pre-event

6 September 2021

9.00

9.30

10.00

10.30

11.00

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Responsible Research in Business &
Management

Peter McKiernan

--- break ---

Responsible Research in Business &
Management




Peter McKiernan



Professor of Management at the University of Strathclyde, Scotland; Distinguished Professor of Management at Vesalius College, Vrije Universiteit Brussels; Adjunct Professor of Management at Notre Dame University in Australia and APS Bank Chair of Strategy at the University of Malta.

He is a past Chairman and President of the British Academy of Management (BAM) and a past Vice President and President of the European Academy of Management (EURAM). He holds a Companionship from the Chartered Association of Business Schools and Fellowships from the Academies of both BAM and EURAM, Academy of Social Sciences, Governance Institute of Australia, Chartered Governance, Chartered Institute of Management and the Royal Society for the Arts.

He is a recipient of the Central and Eastern European Academy of Management (CEEMAN) Institutional Champion of the Year Award and a Life-Time Achievement Award from BAM. He has published widely with 10 books and many articles in mainstream international journals. He is a co-founder of EURAM, the European Management Review and the community of Responsible Research in Business and Management. Presently, he is the Past Dean of the BAM Fellows College and the Foundational Dean of the EURAM Fellows College

-  Lecture
-  Teamwork
-  Roundtable

Key dates and info

Key dates and info

- Summer School 7-9 September 2021
- Venue Palace Hotel Via F. Lombardi 13, Bari
- Registration 30 June 2021
<http://www.scuolaestivaaiig.it/2021/>
- Tuition
 - Junior members
 - Early bird: € 430 (before 30 June 2021)
 - Late registration € 500 (after 30 June 2021)
 - Ordinary participants € 600
- Contact: aiig2021@poliba.it

Organizing committee

Organizing committee

- Pierpaolo Pontrandolfo, *Chair*
- Vito Albino, *Chair*
- Lorenzo Ardito
- Nicola Bellantuono
- Ilaria Giannoccaro
- Antonio Messeni Petruzzelli
- Angelo Natalicchio
- Umberto Panniello
- Roberta Pellegrino
- Daniele Rotolo
- Barbara Scozzi